

KiralikYonetimi.com
WEBSITE PRIVACY AND COOKIE POLICY

We process the personal data of visitors (“visitor”) to the **www.kiralikyonetimi.com** website operated by **Aytaç MESTÇİ** (“Individual Company” / “Company”) in accordance with the Law No. 6698 on the Protection of Personal Data (“Law”) and protect their confidentiality. This Website Privacy and Cookie Policy (“Policy”) sets out the processing of visitors' personal data, cookie policy and website privacy principles.

Cookies are small text files that store small information. Cookies are stored on your device or network server by the websites you visit, through browsers. When the website is installed in your browser, cookies are stored on your device. Cookies enable the website to function properly, make it more secure and provide a better user experience. Logins and local storage are used for the same purpose as cookies. There are no cookies on our website, logins and local storage areas operate.

Cookies are used to ensure the most efficient use of our website by visitors. Cookies can be deleted or blocked in the browser settings if not desired. However, this may negatively affect the performance of our website. It is assumed that the visitor accepts the use of cookies on this site unless he/she changes the cookie settings in the browser.

1. Purpose of Processing Personal Data

Your personal data obtained as a result of your visit to our website is processed by the Company in accordance with Articles 5 and 6 of the Law for the purposes listed below:

- Carrying out the necessary work for the execution of the commercial activities carried out by the Company and realizing the related business processes,
- Carrying out the necessary work and realizing the relevant business processes in order to ensure that the relevant persons benefit from the products and services offered by the Company,
- Recommending and promoting the products and services offered by the Company to the relevant persons by customizing them according to their tastes, usage habits and needs.

2. Parties to whom Personal Data is Transferred and Purpose of Transfer

Your personal data obtained as a result of your visit to our website may be transferred to our business partners, suppliers, legally authorized public institutions and private persons within the scope of the personal data processing conditions and purposes specified in Articles 8 and 9 of the Law in line with the purposes of processing your personal data.

3. Method of Collecting Personal Data

Cookies are small text files stored by visited websites on the device or network server via browsers. When our website is visited, cookies are also applied to google.com, facebook.com, twitter.com, instagram.com, linkedin.com, youtube.com in addition to our website with the permission of the visitor.

4. Purpose of Usage of Cookies

Our website uses first-party and third-party cookies. First-party cookies are mostly necessary for the website to function properly; they do not store your personal data. Third-party cookies are used to improve our website's performance, interactivity, security, advertising and ultimately to provide a better service. It helps accelerate user experience and future interactions with our website. In this context, cookies;

Statistics: These cookies store information such as the number of visitors to the website, the number of unique visitors, which pages of the website were visited, the source of the visit, etc. This data helps us analyze and assess how well the website is performing.

Marketing: Our website advertises. These cookies are used to personalize the ads we show in a way that is meaningful to you. These cookies also help us track the effectiveness of these advertising campaigns. The information stored in these cookies may also be used by third-party advertising providers to show you advertisements on other websites in the browser.

Functional: These are cookies that help with some non-essential functions on our website. These functions include embedding content such as videos or sharing content from the website on social media platforms.

Preferences: These cookies enable us to save your settings and help us identify your browsing preferences, such as language preferences, so that you have a more optimized and efficient experience on future visits to the website.

The types of cookies technically used on our website are shown in the table below:

Session Cookies (<i>Session Cookies</i>)	Session cookies are temporary cookies that are used during our visitors' visits to our website and deleted after the browser is closed. Its purpose is to ensure the proper functioning of the Website during your visit.
Performance and Analytics Cookies (<i>Analytics Cookies</i>)	Thanks to these cookies, the use and performance of the Website is analyzed and the services offered are improved. Cookies detect which pages visitors view the most, whether the Website works as it should, and potential problems.

The main purposes of using cookies on our website are:

- To improve the services offered to you by enhancing the functionality and performance of the website,
- To improve the Website and to offer new features through the Website and to customize the features offered according to your preferences,
- To ensure the legal and commercial security of the Website, You and the Company.

5. Control Cookie Preferences

Various browsers offer different methods for blocking and deleting cookies used by websites. Browser settings must be changed to block/delete cookies. To learn more about how to manage and delete cookies, visit www.allaboutcookies.org. Visitors have the opportunity to customize their preferences regarding cookies by changing their browser settings.

6. Rights of Data Owners

The requests within the scope of Article 11 of the Law, which “regulates the rights of the person concerned”, can be made by submitting the Application Form to the Company, the details of which can be found at www.kiralikyonetimi.com, as regulated in the Policy. Depending on the nature of the request, applications are finalized free of charge as soon as possible and within thirty days at the latest; however, if the transaction requires an additional cost, a fee may be charged according to the tariff to be determined by the Personal Data Protection Board.

7. Enforcement of the Policy

This Policy shall enter into force on the date of publication. In case all or certain articles of the Policy are renewed, the effective date of the Policy shall be revised.

You can visit “www.kiralikyonetimi.com” for Personal Data Protection and Processing Policy, Personal Data Storage and Destruction Policy, PDPL Application Form.