

KiralikYonetimi.com
WEBSITE COOKIE CLARIFICATION TEXT

About the Clarification Text

As **Aytaç MESTÇİ** (“**Individual Company**” / “**Company**”), during your visits to our online platforms, we use some applications (**cookies**) such as cookies, pixels, gifs to improve your experience. The use of these technologies is executed in accordance with the Law No. 6698 on the Protection of Personal Data (“**Law**”) and other legislation.

The purpose of this Cookie Clarification Text hereby is to provide information regarding the processing of personal data obtained due to the use of cookies by users/members/visitors of the Website (“**Data Owner**”) during the publication of the **www.kiralikyonetimi.com** website (“**Website**”). This information explains which types of cookies are used on the Website for which purposes and how these cookies can be controlled.

More detailed information about the processing of personal data by the Company is available in the Company’s Personal Data Protection and Processing Policy, which is available at **www.kiralikyonetimi.com**.

Purposes of Usage of Cookies

The Company uses cookies for various purposes on the Website and personal data is processed with these cookies. These objectives are mainly as following:

- **To perform the basic functions necessary for the operation of the Website:** It undertakes facilitating functions, such as the fact that logged-in members do not need to re-enter passwords when visiting different pages on the Website.
- **To analyze the Website and improve its performance:** Integration of different servers on which the Website runs, determining the number of visitors to the Website and making performance adjustments accordingly, or applications that make it easier for visitors to find what they are looking for.

In accordance with Articles 5 and 8 of the Law and in the presence of exceptions in the relevant legislation, it may be processed in compliance with the consent in cases required by the legislation; otherwise it may be processed for the above purposes regardless of consent. As the Company, personal data within the scope of the clarification text may be shared with suppliers, legally authorized public institutions and private persons limited to the realization of the above-mentioned purposes and in accordance with the legislation .The party to whom the data is transferred may store this personal data on servers around the world.

Cookies Used on the Website

The different types of cookies used on the Website are listed below. The Website utilizes both first party cookies (placed by the Website visited) and third party cookies (placed by servers other than the Website visited).

Mandatory Cookies

The use of certain cookies is mandatory for the proper functioning of the Website. Authentication cookies, which are activated when logged in to the Website, ensure the continuation of the active session when you switch from one page to another.

Performance and Analytics Cookies

Thanks to these cookies, the use and performance of the Website is analyzed and the services offered are improved. Cookies detect which pages visitors view the most, whether the Website works as it should, and potential problems.

Cookie	Description
_ga	<p>The Website and the Online Transaction Center are used to distinguish users, to remember the number and time of previous visits, to determine how long a user has been on the website and to remember from which website the user came (for example, from a search engine, another website or by entering an address directly into the browser).</p> <p>Permanent (2 years)</p>
_gid	<p>It is used to remember users on the Website and Online Transaction Center.</p> <p>Permanent (24 hours)</p>
_gat	<p>It is used in the Website and Online Transaction Center to restrict users' requests at times when the Website is visited extensively.</p> <p>Permanent (1 minute)</p>

Use and Control of Cookies

Preferences regarding cookies can be personalized by changing the settings of the browser. Within this scope, the following links can be utilized.

Adobe Analytics	http://www.adobe.com/uk/privacy/opt-out.html
AOL	https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser
Google Adwords	https://support.google.com/ads/answer/2662922?hl=en
Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Mozilla Firefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari	https://support.apple.com/kb/ph19214?locale=tr_TR

Data Owner's Rights

Pursuant to Article 11 of the Law, data owners have the following rights;

- To learn whether personal data is being processed,
- To request information if their personal data has been processed,
- To be informed about the purpose of processing personal data and whether they are used in accordance with their purpose,
- To know the third parties to whom personal data are transferred domestic or foreign,
- To request rectification of personal data in case of incomplete or incorrect processing and to request notification of the transaction made within this scope to third parties to whom personal data is transferred,
- To request the deletion or destruction of personal data in case the reasons for processing are eliminated despite the fact that it has been processed in accordance with the provisions of the Law and other relevant laws and to request the notification of the transaction made within this scope to the third parties to whom the personal data is transferred,
- To object to the emergence of a result to the detriment of the person himself/herself by analyzing the processed data exclusively through automated systems,
- In case of damage due to unlawful processing of personal data, to demand compensation for the damage.

If the requests regarding the rights in question are submitted to the Company by the methods specified in the “PDPL Application Form” (Personal Data Protection Law Application Form) document available at www.kiralikyonetimi.com, the applications are evaluated and finalized as soon as possible and within 30 (thirty) days at the latest. Although it is essential not to charge any fee for the requests, the Company reserves the right to charge a fee based on the fee tariff determined by the Personal Data Protection Board.

As a Company, we may stop using cookies on the Website, change their types or functions, and add new cookies to the Website.

The Company may change the provisions of the clarification text at any time. Any changes made to the current clarification text shall become in force upon publication on the Website. Date of last update is at the beginning of the text.

The Data Owner accepts that he/she may not be able to fully benefit from the operation of the Website if he/she makes a request that will result in the inability to use any of his/her personal data by the Company and declares that he/she will bear all kinds of responsibility arising in this context.

AYTAÇ MESTÇİ